



## Goddess and the Baker - Media Kit & FAQ

## **Fast Facts**

- Founded: 2015, Chicago, IL
- Founder/Owner: Tamar Mizrahi
- Current Locations:
  - o 33 S. Wabash Ave, Chicago, IL
  - o 181 W. Madison St, Chicago, IL
  - o 165 W. Superior St, Chicago, IL
  - o 225 N. LaSalle St, Chicago, IL
  - o 44 E. Grand Ave, Chicago, IL
  - o 340 High St, Brookfield, WI
  - The Bakehouse- off site wholesale Bakery
- Upcoming Location: Wilmette, IL Edens Plaza (Opening February 2026)
- Known For: Good coffee, good baked goods, and great food. Goddess and the Baker is a warm and inviting meeting place where guests can enjoy a good coffee, breakfast, sandwich (or salad), and dessert then leave with a smile on their face.

## **Brand Story at a Glance**

- Independent Identity Goddess and the Baker began as a spin-off of The Goddess & Grocer but is now a completely independent brand with its own leadership, team, and vision.
- 10 Years Strong Since 2015, the cafés have been part of Chicago's daily rhythm fueling commuters, locals, and visitors with coffee, cakes, and everyday meals.
- Expanding with Heart From downtown Chicago to Brookfield, WI, and now Wilmette, the brand continues to grow while staying true to its playful, modern, and community-driven spirit.
- Freshly Baked Daily The company also operates an offsite baking facility, where
  everything is made homemade and delivered fresh to the stores each day and wholesale
  accounts.

## FAQ

**Q:** Is Goddess and the Baker connected to Goddess and the Grocer? A: No. While Goddess and the Baker was originally a spin-off, the two brands are now completely independent with separate ownership and operations.

**Q: How many locations does Goddess and the Baker have?** A: Six total: five in Chicago and one in Brookfield, WI. The Wilmette café will make seven in February 2026.





**Q: What makes Goddess and the Baker unique?** A: A mix of specialty coffee, crave-worthy food, and playful, unique pastries like shakshuka danish or Mexican hot chocolate churro croissants— all served in modern cafés designed to be welcoming gathering spots.

**Q: Who owns Goddess and the Baker?** A: The brand is independently owned and led by Tamar Mizrahi.

**Q: What will the Wilmette café be like?** A: Bright, energetic, and inviting — featuring fan-favorite menu items, seasonal specials, and design touches that reflect the brand's signature style.

Q: Where can I learn more? A: Visit www.goddessandthebaker.com